

High School

Grades: 9-12



Informatist

Informatist is a free online business simulation game. This game offers a variety of options including 16 different business types, 80 different products you can sell, 35 different real estate areas and a large employee pool to choose from. You can compete against other players and gauge your expertise.

It's a training ground for new entrepreneurs, it's a matching of skills for the highly competitive, it's international experience with people from all over the world playing, it's exposure to different kinds of environment, rivals, strategies and levels of expertise!

FAQ

How easy is it to get started?

Registration is required and you must be at least 13 years old. There is a recommended tutorial on the home page. After login, there is a great deal of support. There is a Newcomer's Survival Guide, a User Guide, and a Strategy Guide.

Is this website a stand-alone lesson or is it best used as a supplement?

This is a stand-alone site.

How much time will my students need to complete the activity? Also, is this one activity or a series of activities that must be completed as a whole?

The game is updated nightly and can be played up to 6 months.

What kind, if any, assessments or pre-/post-testing is provided?

None

Are there any supplements or lesson extensions provided for the classroom?

No

What grade levels would benefit from this website?

This website is best used with high school business/econ students. Students must be at least 13 years old to register.

What topics are covered by this website?

Students will be exposed to earned income, saving, spending, goods, services, consumer, producer, decision-making, choices, goods, services, natural resources, capital resources, human resources, production, specialization & division on labor, human capital, profit, employee, work, competition

This website is suitable for which high school classes? (If applicable)

Economic and Entrepreneur classes.

What Kentucky Core Content does the website address?

The site meets all the requirements for Kentucky Core Academic Standards (KCAS) for the economics strand of social studies.