



## Winners for Fall, 2008

State Rank	Team ID	% Return Above/Below S&P 500 Growth	Portfolio Value	School	Teacher
1	ZZ20	37.2310	\$106,090.19	CENTRAL HIGH (Jefferson Co)	Gilliland, Ryan
2	ZZ318	32.1563	\$103,999.83	MURRAY MIDDLE	Rust, Sheri
3	ZZ462	10.2938	\$103,827.40	FARLEY ELEMENTARY (McCracken)	Hayes, Tina
4	ZZ316	30.1657	\$102,009.21	MURRAY MIDDLE	Rust, Sheri
5	ZZ282	30.3153	\$101,443.11	TRINITY HIGH (Arch of Lou)	Zehnder, Dr. Thomas
6	ZZ256	30.0921	\$101,219.96	WOLFE COUNTY HIGH	Banks, Gail
7	ZZ7	32.3538	\$101,212.96	HOPKINS CO. CENTRAL HIGH	Hardesty, Kim
8	ZZ340	28.7994	\$100,203.80	HEATH HIGH SCHOOL (McCracken)	Forney-Hantle, Judith
9	ZZ415	27.2847	\$100,200.06	WALTON-VERONA HIGH	SANDLIN, DAVID
10	ZZ258	29.0498	\$100,177.69	WOLFE COUNTY HIGH	Banks, Gail

Regional Rankings	Team ID	% Return Above/Below S&P 500 Growth	Portfolio Value	School	Teacher
Central Elem/MS	ZZ45	30.125	\$98,982.66	ST. JAMES ELEMENTARY (Arch of Lou.)	Hagman, Lucy
Central HS	ZZ20	37.2310	\$106,090.19	CENTRAL HIGH (Jefferson)	Gilliland, Ryan
East HS	ZZ256	30.0921	\$101,219.66	WOLFE COUNTY HIGH	Banks, Gail
North Elem/MS	ZZ255	29.3262	\$98,325.77	VETERANS PARK ELEMENTARY (Fayette)	Nuckols. Leslie
North HS	ZZ415	27.2847	\$100,200.06	WALTON VERONA HIGH	Sandlin, David
West Elem/MS	ZZ318	32.1563	\$103,999.83	MURRAY MIDDLE SCHOOL	Rust, Sheri
West HS	ZZ7	32.3538	\$101,212.96	HOPKINS CO. CENTRAL HIGH	Hardesty, Kim

The Stock Market Game™ is a national program of the Foundation for Investor Education and is offered in Kentucky by the Kentucky Council on Economic Education (KCEE). It is an interactive, interdisciplinary program for students in grades 4-12 (and college) to learn about economics, finance, and our American economic system. The program is offered each Fall and Spring. Over a period of 15 weeks, teams of students research companies, make investment decisions, and create their portfolios, investing \$100,000 in imaginary money in stocks and

mutual funds. Teams are ranked on equity in portfolio. Teachers are provided with educational resources to teach students about investing, capital formation, the stock market, and the economy. Student teams compete against other Kentucky teams statewide and across local regions for prizes.

**For Fall 2008, 430 teams of 1,499 students and 53 teachers participated in our Fall Stock Market Game competition.** A total of 1,082 teams of 4,056 students and 129 teachers took part in our online competitions, either the Take Stock in Kentucky, Fall Stock Market Game, or our new Year-Long Stock Market Game.

Winning teams held a diversified selection of stocks and you can see that teams had various strategies based on the variety of profitable stocks in their portfolios: UltraShort Real Estate ProShares (SRS), Alleghany Corp. (Y) Yahoo! Inc. (YHOO) Best Buy Co. Inc. (BBY) Google Inc. (GOOG) Hershey Co. (HSY) and Delta Air Lines Inc. (DAL).

Students invested during these difficult economic times and most of the winning teams still made a profit, with 18 teams showing a profit with their \$100,000 beginning portfolios. And 88% of the teams participating finished with portfolios that had greater percentage returns in the 15 weeks than the S&P500 for the same period, which shows these students really do their homework when it comes to research! Congratulations to all the teams participating!!

Stock Market Game awards include: 1st place prize of \$300, 2nd place of \$200, and 3<sup>rd</sup> place of \$100 to be used by the school, class, or team, plus \$50 for a class pizza party. The first place state awards team from Central High School in Jefferson County will receive class trophies and medals at the KCEE Awards luncheon in May, 2009. The top 10 teams in the state will all receive Stock Market Game Winners Tshirts. The top team in each region will also receive a check for \$50 for the team or class.

*"They see that the concepts we're learning have real-life applications. Making those connections makes them more eager to learn."* Kim Code, teacher

*"Keeping up with their portfolios enabled (my students) to practice math skills and learn some valuable information about business. I have no doubt their math, social studies, and practical living skills were enhanced through this program!"* Traci Gillock, Teacher

For more info, contact the Kentucky Council on Economic Education, 502-267-3570 or [info@econ.org](mailto:info@econ.org).

**Stock Market Game is sponsored by Hilliard Lyons.**  
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