





THE STOCK MARKET GAME™
Winners for Year-Long 2012
Stock Market Game Competition

| State Winning Teams | | | | | |
|-------------------------------|---------|-------------------------------------|-----------------|---|-----------------|
| State Rank | Team ID | % Return Above/Below S&P 500 Growth | Portfolio Value | School | Teacher |
| 1st State | ZZ115 | 27.5 | \$145,097 | TATES CREEK HIGH SCHOOL (Fayette County) | Angela Outland |
| 2nd State | ZZ60 | 22.12 | \$139,713 | CHRISTIAN ACADEMY OF LOUISVILLE | Heather Perkins |
| Regional Winning Teams | | | | | |
| Regional Rankings | Team ID | % Return Above/Below S&P 500 Growth | Portfolio Value | School | Teacher |
| East - HS | ZZ115 | 27.5 | \$145,097 | TATES CREEK HIGH SCHOOL (Fayette County) | Angela Outland |
| East- EL/MS | ZZ96 | 11.98 | \$129,572 | ASHLAND ELEMENTARY (Fayette County) | Amy Brunn |
| West- EL/MS | ZZ297 | 6.67 | \$124,263 | HICKMAN COUNTY MS | Brenda Mahan |
| West - HS | ZZ352 | 7.74 | \$123,353 | HICKMAN COUNTY HS | Brenda Mahan |
| Cent- EL/MS | ZZ363 | 15.91 | \$134,631 | WOODLAND MIDDLE SCHOOL (Kenton County) | Jeff Slater |
| Cent – HS | ZZ60 | 22.12 | \$139,713 | CHRISTIAN ACADEMY OF LOUISVILLE | Heather Perkins |

For the Year Long Stock Market Game 285 teams, 26 teachers and 996 students participated from September through April. For all of our Stock Market Game programs this year, a total of 1,806 teams with 217 teachers and 6,942 students participated.

Congratulations to all the teams participating!! Successful investments included Apple (APPL), Chipolte Mexican Grill (CMG), Macy's (M), YUM! (YUM), Google (GOOG), and GRPN (Groupon).

Stock Market Game awards include: 1st place prize of \$300 for team, 2nd place of \$100 for team. Teams will also receive school trophies, SMG t-shirts, and member certificates. Regional Award first place teams will all receive certificates and SMG t-shirts. All State and Regional winning team members are invited to the Stock Market Game Awards Banquet, at the Louisville Pendennis Club, on April 27, from 11:30 – 1:30pm to be recognized and receive awards.

The Stock Market Game™ is a national program of the Foundation for Investor Education and is offered in Kentucky by the Kentucky Council on Economic Education (KCEE). It is an interactive, interdisciplinary program for students in grades 4-12 (and college) to learn about economics,

finance, and our American economic system. The program is offered each Fall and Spring. Over a period of 10 weeks, teams of students research companies, make investment decisions, and create their portfolios, investing \$100,000 in imaginary money in stocks and mutual funds. Teams are ranked on equity in portfolio. Teachers are provided with educational resources to teach students about investing, capital formation, the stock market, and the economy. Student teams compete against other Kentucky teams statewide and across local regions for prizes.

"They see that the concepts we're learning have real-life applications. Making those connections makes them more eager to learn." Kim C., teacher

"Keeping up with their portfolios enabled (my students) to practice math skills and learn some valuable information about business. I have no doubt their math, social studies, and practical living skills were enhanced through this program!" Traci G., Teacher

For more info, contact the Kentucky Council on Economic Education, 502-267-3570 or info@econ.org.

About the KCEE: The Kentucky Council on Economic Education is a 38 year old non-profit organization that provides professional development opportunities for Kentucky teachers, classroom curricula and resources, and programs, like the Stock Market Game and Take Stock in Kentucky. Since 1974, KCEE has worked with tens of thousands of committed teachers through our six Centers at Morehead, Murray State, Eastern Kentucky, Western Kentucky, Northern Kentucky and Bellarmine Universities. Last year alone, we trained over 1,900 teachers through our professional development offerings and many more used our programs. We are also hosting our 5th annual Life Fundamental\$ Financial Literacy Summit this summer (June 14-15) for middle and high school educators.

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